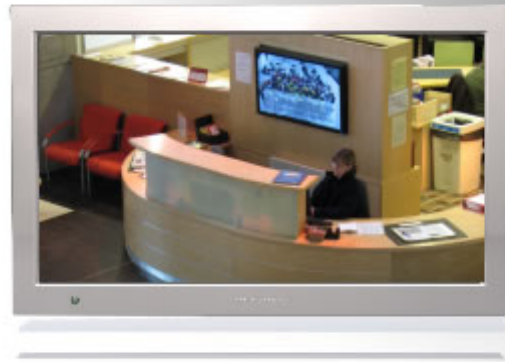


York College

College digital signage



Digital Media Systems – 0845 388 2348 – www.digitalmediasystems.co.uk

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£60m Flagship College choose Digital Media Systems & DISE

The landmark £60 million York College opened in September 2007 and is located on the southern gateway to the city. The college is one of the largest new-build colleges in the UK and has been described as 'the benchmark' for further education.

The new college has state-of-the-art teaching and learning facilities including a theatre, training restaurant, hair & beauty spa and nail bar, 3G sports pitch, travel agency, engineering and construction workshops, art & design studios and a learning centre on three floors equipped with the latest technology.

York College offers some 13,000 learners a wide range of academic and vocational courses at all levels, as well as working alongside local educational providers and businesses.



The college brings social and economic benefits to the city and provides a massive boost to further and higher education in York and North Yorkshire.

York College was looking for an easy to use solution that allowed delivery of digital content to all areas of the college. It needed to be flexible, with the ability to deliver different content to different areas in a reasonable and quick fashion.

The college needed the system to be easy to use and customisable so that it would fit in to the college's requirements. It needed to be integrated into the college's infrastructure and allow for future scalability with minimal disruption.

About the suggested solution:

The DISE software is Scalable yet flexible with built in content design tools. It is centrally managed and has an easy to use feature rich interface. DISE was suggested as a solution as it fit with the client's current requirements and would easily service their future needs.

Installation/Rollout:

13 Screens and 2 composer modules were successfully installed over 2 days. All player PCs are installed local to the screens thus enabling control over where different messages will be displayed. Any teething issues were resolved promptly and professionally.



Comments from the customer:

"DISE met our expectations, and compared to other solutions, was the most flexible in terms of use and deployment. It is being used extensively throughout the college and was up and running very quickly. With minimal training, college staff have been creating and scheduling content to be used on the screens, and with the backup of the support from Digital Media Systems, have had virtually no issues with the solution."

"With the centrally managed DISE Installation the college can now target messages to different areas in an easy manner the important content can be quickly and effectively scheduled to display at key times as required. Since the content is dynamic and fresh it gets noticed" said Azhar Iqbal, IT Manager, York College.

Keywords: DISE, DS, Digital Signage, Replay

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